



**SINCE 1982** 

UAE . OMAN . BAHRAIN . KUWAIT . QATAR



**Your Trusted Business Partner For**UAE & GCC



#### **Our Values:**

Our values are part of our DNA. They guide the way we work with our business partners, within our communities & with each other. Our values define our culture & help us fulfill our mission. Our company values respect, integrity, excellence and teamwork. These values help the company to succeed & maintain a position as one of the most respectful company in the region.

#### **Our Mission:**

Our deepest purpose as an organization is to improve business across the region with a goal to provide the highest level of services by providing the broadest selection of products and assuring a value that improves the lifestyle of the consumer.

#### **Network:**

Headquartered in the UAE, the Al Maya Group has strengthened its regional presence across Oman, Bahrain, Kuwait & Qatar over the past four decades.



Al Maya Group established itself in 1982 by a pioneering and inspiring businessman Late Mr. L.K Pagarani. The Group is a Dubai based conglomerate that has become a force to reckon within the industry. Today the Group employs more than 5,000 employees from 30 different countries for its multiple business verticals; the FMCG Distribution of Food and Non-Food products, Processing Plants in India and other countries around the world, over 100 retail stores in the UAE & GCC including Supermarkets, Borders and Paperchase.

# Why Al Maya?



Over 40 years of successful market presence.



Over 100 retail stores.



Over 2 million sqft of warehousing space with state of the art warehousing & logistic facility using the latest technology.



Over 10,000 deliveries a day.



Over 15,000 customers across the universe including Modern trade, Traditional trade and Horeca channel.



Over 5000 talents on board.



Over 100 partnered brands for the last 4 decades.



Over 500 business partners globally.



Our food range consists of healthy, organic, beverages, frozen etc.







POCARI ORONAMIN CONTROL PISTACHIOS Wonderful' ALMONDS Wonderful' ALMONDS



BRINGING THE WORLD'S FINEST FOOD & BEVERAGE BRANDS
TO THE MIDDLE EAST REGION





Origin : Japan



Distributed in:



ORONAMIN C is a healthy nutritional drink with vitamins that has been popular in the United Arab Emirates celebrating over 38 years of emotional bonding & happiness amongst not only the locals Emiratis but also expats!

Made in Japan, ORONAMIN C over the period of years has gained a generic name of being UAE's favorite local drink in every family, youth, men & women.

ORONAMIN C has vitamins, and honey, without the addition of preservatives and coloring agents. So, you always get all the goodness of ORONAMIN C in every sip! So, whenever and wherever, you can refresh and have fun with ORONAMIN C.

"Better together with ORONAMIN C".

We, Otsuka Pharmaceutical and Al Maya, have been working together more than 38 years to develop our brand ORONAMIN C and POCARI SWEAT. Thanks to AL MAYA'S continuous support, our brands have become a polupar healthy drink in the UAE.





Origin : Japan



Distributed in:



POCARI SWEAT, derived and developed from the IV solution formula by Otsuka Pharmaceuticals, Japan, is a refreshing drink with ION that hydrates your body. It is designed to match your body fluid and hydrates you more efficiently than water. With its replenishing qualities, POCARI SWEAT serves as the ideal drink for a healthy lifestyle. Be it a morning walk, a hot humid day, a long day at office, a work out at the Gym, a marathon run, before commencing your fast & while breaking your fast during the holy month of Ramadan; POCARI SWEAT is your best buddy for quick and longer hydration.

POCARI SWEAT GO SWEAT GO ION.









BUNDABERG non-alcoholic beverage originating from Australia has two variants viz. Ginger & Root. BUNDABERG is brewed with real, natural ingredients, and is brewed for as long as it takes to extract maximum flavour from real ingredients.









As the perfect thirst quencher for hot summer days, Ice Cool is the fastest selling coconut juice in the Middle East and South-East Asia. Every can of Ice Cool contains up to 70% of fresh young coconut juice with tender pulp intact. With natural isotonic properties, the drink also helps hydrate the human body and replenish lost nutrients.

Partnering with Al Maya Group in UAE for over 10 years, we have seen the "Ice Cool" brand grow tremendously in the country both in terms of sales and branding. Al Maya's expertise in both the food distribution network and supermarket retail business has been a great advantage, proving us with valuable insight and input into the consumerism trends.



Origin: Thailand Distributed in:

UFC Coconut Water is 100% natural coconut water from Thailand where the world's most delicious coconuts are grown. It is a healthy, natural rehydration beverage that contains no added sugar or additives.

The sweet taste of the drink comes straight from the plant and no additives means no caffeine, fat, cholesterol, or preservatives; just delightfully pure coconut water. UFC Coconut Water is also highly nutritious. It is a functional food because it provides many additional health benefits.



A market leader in Europe, Polenghi is one of the largest lemon juice producers in the world. Established in 1970 in Italy, Polenghi's factory have manufacturing plants in Italy, France and Belgium. Polenghi uses the highest quality 100% pure Italian Lemon & Lime and takes care to retain the essential oils which are usually lost during processing. They have a trendy, modern packaging and are exported to over 50 countries.

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We have been a business partner with the Al Maya Group since 2015. Over the past 8 years, they have been very cooperative and supportive to create UFC brand awareness and UFC reputation, to be the one of well-known brand of beverages in UAE market.

With the professionalism, long experience and great cooperation of Al Maya company, they well understand the market situation and consumers behavior, all these things are the major factors of UFC's success and brand penetration into the market until now. Al Maya Group is a true business partner and one of the best distributor for UFC brand in GCC country.





Origin : Thailand Distributed in:





Vitamilk a name synonymous with soymilk in Thailand, is an excellent source of high quality protein beneficial for the health of both young and old. Its rich taste is preferred by consumers across the globe – from Asia to the US, Europe and Africa.

V-Soy is the Smart Soy Solution made from 100% premium quality Plant-based ingredients that keeps you fit and invigorated, so you can live a quality life every day.









Origin : KSA



Distributed in:



We're all born dreamers – but when you're young, your imagination can make anything possible - and that's what fun's all about. A sofa might become a ship on the high seas, a tree a faraway castle or a bedsheet a super hero's cape. And that's how it's meant to be. Because curiosity inspires exploration and creativity, and creativity helps us solve problems and learn as we grow. SUNCOLA is a range of non-carbonated drinks made to match curious young minds. Free from preservatives and artificial sweeteners and available in a range of sizes, it's is just what kids and teens need to fuel their imaginations.



Origin: KSA



Distributed in:



Loved by generations of young, active minds, Suntop is the tasty and trusted fruit drink made to be enjoyed whenever thirsts need quenching – at school home or on the go. Suntop is made with fruit juice, no artificial sweeteners or colours, and contains vitamin C.





Origin : KSA



Distributed in:



Sunquick is all about sharing joyful moments – wherever, whenever, whatever the occasion. After all, joy is the best part of life and Sunquick is a perfect way to share it.







Origin : Australia



Distributed in:





So Good<sup>TM</sup> offers a wide range of delicious plant-based beverage made from almonds. It is available in Original, Unsweetened, Oats and Vanilla variants with almost all the ingredients grown and harvested in Australia. It is Australia's number one brand in plant-based beverages category as it is the smoothest and with the closest texture to cow milk. It has enormous health benefits as it is a source of vitamins E, B12 and B2, is low in fat and saturated fat, and is also lactose and gluten-free.



Origin : Philippines

Distributed in:



Coconut water is actually the juice found inside a fresh coconut. Its water is an all-natural electrolyte-filled and it is one of the nature's most refreshing drinks consumed worldwide well-known for its nutritious and health benefiting properties. Celebes Coconut Water has transformed its coconut water utilizing the most recent innovation to preserve the refreshing quality and flavor of natural coconut water. It is a thirst-quenching yet refreshing drink that can be utilized as juice base for beverage, blended with the other fruit flavors. It is a common refreshment that is delectable, and brimming with the salts, sugars and the vitamins needed by everyone of all age groups.

Coconut water has been utilized for re-hydration, as a well-being and beauty aide in tropical districts around the world. It's low in fat and calories, contains no cholesterol, has a natural balance of sodium, potassium, calcium and magnesium making it a solid electrolyte drink.

The property of coconut water gives a wonderful calming and cooling benefits, relieving burning sensation, hot flashes and restores emotional stability in menopausal women. Additionally, it is an excellent choice for liver issues, hepatitis or inflammation. Other medicinal properties of the coconut water reported are;

- Oral re-hydration medium
- Kills intestinal worms
- Checks urinary infection
- Compelling in the treatment of kidney and urethral stones
- Supports the fast absorption of drugs and makes their concentration in the blood
- Simpler by its electrolytic impact







Al Maya Group is truly an outstanding business organization with responsible leadership at the helm that stands out amongst her peers. It is without a doubt that lot of dedication and perseverance has been instrumental in the rise of Al Maya Group, pioneering her success in the retail business where history has been written time and again.

Origin : Malaysia 💴





Vochelle classic bars or crunchy covernuts that are dedicated to quality and refined taste to ensure that chocolate lovers everywhere enjoy the gold standard in mouth-watering, palate-pleasing chocolate creations. Passionately blending the aromatic, exuberant goodness of 100% premium quality cocoa butter with the finest ingredients from around the world, Vochelle chocolates are grounded in a commitment to quality that ensures only the richest, most exquisite flavors are delivered into the hands of discerning customers.





Jacobsens Bakery Ltd. is the preferred supplier of Danish quality cookies packed in an extensive range of added value tins by major retailers all over the world. This position has been achieved through detailed knowledge about the constant changes in market and consumer demands and consequently constant innovation within products and designs.



Origin : Thailand Distributed in:

Launched in 1984, HARTBEAT Candy stands apart in the world of confectionary with a delicious hard candy lozenge revealing a soft chewy centre. Available in a variety of sizes and flavours, including lemon, strawberry and lychee and exported to over 30 countries worldwide, the range also includes soft candy, licorice, bubble gum and lollipops.



Origin : UK Distributed in:

Mars Chocolate Drinks and Treats introduced a range of fabulous cookies that have re-invigorated the biscuit category.

M&M Cookies: M&M's® Chocolate Cookies, bring all the fun of the M&M's® brand to life with colourful chocolate M&M's® baked in a chocolate cookie.

Bounty Cookies: Bounty® Soft Baked Cookies, combining moist tender flakes of coconut and chocolate chunks to create a taste of paradise in a cookie.

Twix Soft Centres: If you're a Twix fan, we've got you covered with these fabulous biscuits. With eight scrumptious biscuits in each pack, filled with oozing caramel and delicious chocolate pieces Twix® Soft Centres combine everything you adore about Twix®.

Mars Cookie: Whether it's crunchy biscuit, delicious caramel or milk chocolate, our biscuits will bring a little joy and a big difference to your day. Mars Cookies are produced and sold in the GCC in partnership with Burton's Biscuit Company.









Origin : India



Distributed in:



Pulse Candy is India's number ONE candy. It's an experience of luscious flavours. Pulse' is a different experience that begins with the taste of fruity flavour and peaks with a tangy surprise. The unique and innovative combination of various flavours has made Pulse stand out and become a nationwide favourite. Each flavour has the burst of tanginess, a mouth full of fun and peculiarity that is alluring. This irresistible fervour for Pulse candy is extended to the brand communication, with a tag line of 'Pran jaaye par Pulse na jaaye'.

Pulse Candy is available in five flavours - Kachcha Aam, Guava, Orange, Pineapple and Litchi









Origin : India



Distributed in:



Passpass is a leading Indian Mouth Freshener brand. It offers amazing freshness through its handpicked natural ingredients known for its differential mouth freshening properties, such as dry dates, fennel, coconut flakes, silver coated cardamom seeds, coriander seeds, herbs etc.

Available in two different exciting flavours to suit the taste buds; Mint and Meetha Magic.







Origin : Malaysia 📜



Distributed in:



Alicafe is Malaysia's No.1 brand in the Pre-Mix functional coffee segment, manufactured by Power Root, a leader in value added nutritional beverages. We're driven by the passion that lifts the taboo of Instant Coffee.

We did this by picking only the best roasts for our products, whether Arabica, Columbia or Robusta and making sure our process from purchase to raw materials, packaging to delivery meets the highest standards of perfection. With every sip, enjoy the rich stories and heritage of Alicafe that will leave your tastebuds longing for more. In line with our core mission to "Transform taste buds with one sachet of Alicafe, one mug and hot water, starting from 3 in 1 Instant Coffee, we launched Premium product in Pre-Mix Instant Coffee category with Alicafe Signature French Roast in year 2016, and we are now extended to French Roast Cappuccino and Latte range that will leave your taste buds login for more" Today we have extended our Instant Coffee range to Pure Soluble Instant coffee category with Alicafe Premium French Roast and Alicafe category with Alicafe Premium French Roast and Alicafe French Roast Gold to gather demand from different segment.





Origin : South Africa

Distributed in:



A breakfast oatmeal called Jungle Oats — was conceived at the end of the 19th century by a Mr Redler and officially launched in Cape Town, South Africa in 1920. The first Jungle mill was built to help farmers but also to contribute to making South Africa prosperous. It used a unique milling process that gives Jungle Oats its nutty flavour to this day. Together with unwavering quality, this has ensured that Jungle products have been a familiar favourite in South African homes for 95 years.





Origin : Malaysia 🌉

Distributed in:



Established more than 30 years ago, KAWAN is one of the largest manufacturers of frozen Asian food delicacies. KAWAN brand operates with the mission to be the best in supplying high quality, affordable and convenient food.









Origin : India



Distributed in:



A brand that has touched the lives of consumers since more than 25 years in over 60 countries with not only the finest Paneer but also a wide range of assorted foods. Paneer (cottage cheese) one of the few types of cheese and indigenous to the Indian subcontinent, is a delight for connoisseurs of Indian food.



Origin : USA





One of the finest ingredients to enrich your culinary experience - American Kitchen range of products infuses a burst of excitement that will tickle your taste

Born in USA - The American Kitchen Brand offers a basket of products that add flavor and is a "must have" in vour kitchen.

Al Maya Trading is the sole distributor for "American Kitchen" in UAE, Qatar and Kuwait.



### Wonderful™ **PISTACHIOS**

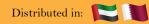
#### Wonderful™ **ALMONDS**





Origin : USA





Wonderful Pistachios & Almonds is the world's largest grower and processor of almonds and pistachios; in tandem with our Grower Partners, we farm 125,000 sunny acres (50,000 hectares) that deliver 450 million pounds (204 million kg) of nuts. Our speciality crops are grown, processed, and marketed under one entity, Wonderful Pistachios & Almonds, ensuring the finest quality every step of the way — from our trees to your hearts.



Our business relationship with Al Maya Trading started more than a decade ago. During these years our partnership has grown stronger and Al Maya has proved to be a reliable partner with a remarkable network that increase and consolidate our presence in the Middle East region.

Origin : Spain



Distributed in:



PINA is based in the cradle of saffron and is the first in Spain to obtain certification for producing and marketing organic saffron. Its headquarters in Novelda (Alicante, Spain) gives birth to the initiatives that will undoubtedly influence the global trade in saffron. Served in over 40 countries, PINA's saffron are obtained from the best producing areas and thus guarantee the best in taste and quality. PINA obtains perfectly dehydrated saffron whilst maintaining all the features of fresh saffron regarding size, smoothness and appearance and even at times surpasses its qualities of flavour, aroma and colouring power.







Distributed in:



A passion for perfection and impeccable quality lies behind the creation of Rajnigandha Silver Pearls – Silver coated cardamom seed. The chosen silver coated cardamom seeds are blended with saffron to elevate the mouth refreshing experience to a new high. It's a fusion of exceptional taste and freshness.



Origin : Singapore





Everybody has tried instant noodles in some form or the other. Nothing beats a fast and easy formula where you can have a steaming cup of noodles in just two quick minutes.

KOKA not only caters to this demand but takes it to the next level by supplying customers with both favourite flavours and instant meals.





Origin : India

Distributed in:



In 1950, Our Forefathers started the journey of making Indian snacks and sweets. Back then they only had dreams, passion, wisdom and a small joint at chandni chowk named BIKANERVALA with the aim to make some of the finest quality snacks & sweets.

Slowly the hard work started paying off. Our snacks and sweets were loved and appreciated by all which resulted in opening of different branches at prominent places of New Delhi.

Soon Bikano was born in 1988 which is a packaged range of our products so as to make the brand reach out nationally and internationally. The very first manufacturing unit was set up at Faridabad, Haryana in 1994 for mass production of our delicious savouries.

To our delight, our packed snacks again won the hearts of people. At this moment of time, there was no looking back. Plants and capacity plants were installed at various places such as Greater Noida Rai etc. We also now had Export license, HACCP certificates. Four cities (New Delhi, Greater Noida, Faridabad, Sonipat) became our major production sites. With all the love for Bikano pouring in, we now only aim to always carry the legacy further in the future.



Renuka offers pure, clean and straightforward coconut flavoured products. Packed easy-open-end can, Renuka Coconut Milk offers the ultimate convenience to the consumer transforms any dish to a tropical specialty.

Renuka Coconut Milk Powder comes only from the pure and freshly pressed coconut milk combined with natural stabilizers. It gives the richest, creamiest, real tasting coconut milk upon reconstitution.



Origin : Vietnam



Distributed in:



BIKON

Pearl Swan, a jasmine rice brand, offers impeccable long grain of aromatic rice. Vietnam is one of world's richest agricultural regions and is the second-largest exporter of jasmine rice worldwide. Packed in Vietnam, Pearl Swan is a perfect mix of quality and affordability which makes this the best packaged Jasmine Rice around. It is available and accepted widely across UAE because of its perfect length, color and flavor.



Origin : India

Distributed in:



Brand Melam has been a house hold favourite for decades. Its recent takeover by the diversified AVA group has added further strength to this brand and is sure to delight the consumers. Over the years Melam has carved a respected name for itself owing to its quality products and authentic recipes. AVA group has intensified these efforts along with the set-up of modern plant, strict QC norms and checks and by going deep in to the roots of Kerala to get authentic and some possibly forgotten recipes.







Origin : KSA



Distributed in:



National Food Industries Company Ltd was established in Jeddah Saudi Arabia in 1993. The factory is the largest integrated food industry in the Middle East with ultramodern facilities involved in the processing and packing of wide variety of canned products under Luna brand such as Foul Medames, Peas & Beans, Evaporated Milk and Ice Coffee.





Origin : Philippines

Distributed in:



GEM FOODS International, Inc. manufactures only the best quality food products under the BUENAS brand. It also consolidates and exports Philippine branded food and non-food items to more than 30 countries. Beside manufacturing and exporting our own BUENAS Brand, the company exclusively represents and consolidates well-known Philippines brand of Food and Non-food products.

GEM FOODS International, Inc. takes pride to be certified in ISO 9001 - Quality Management. All BUENAS products are certified and processed in full compliance with Good Manufacturing Practices and Hazard Analysis and Critical Control Points, HALAL certified and BUENAS Bagoong products are European Union accredited.











Our business relationship with Al Maya has been fruitful, transparent and long-lasting. We have enjoyed doing business with them because we share the same set of core values. Being a forward looking company, their vision has always helped us grow our business, whether it's their vast distribution network or sales and marketing expertise.

Origin : India



Distributed in:



ADF Foods LTD. started as a humble venture back in 1932 as a small retail store selling Dry Fruits & Nuts and soon diversified into a Major Food Processing Company manufacturing ethnic Indian pickles, chutneys, canned foods, frozen foods and spices under various brand names which are leaders today in their segments and categories. A few years after the Camel Brand acquisition, they launched an economy brand of Indian pickles in the Middle East under the name, "Aeroplane". Aeroplane Pickles has since been a leader in the economy segment. In the food services category, Aeroplane is the leading Mango Chutney brand in the UK and the USA.

















Parag Milk Foods Ltd, is a leading manufacturer and marketer of dairy-based branded product from India. Made from 100% cow milk, It's brands GOWARDHAN, GO, AVVATAR & PRIDE OF COWS are well known globally. Serving high quality products for over 25 years, committed to International standards, Parag is ISO 22000 and HALAL certified company.

With promise to deliver Fresh and Nutritious products, Gowardhan Ghee is made from 100% pure cow milk. It's rich fresh aroma, bright golden colour and granular texture assures best of quality and taste. Gowardhan Paneer is soft, tasty and is packed with goodness of milk protein having low fat content, high in calcium and nutritious.

GO Badam Milk is rich and creamy blend of milk, crushed almonds and aromatic spices with flavourful hint of Kesar (Saffron ) & Elaichi (Cardamom ). It is a perfect drink for summery breezes, daily milk needs, for kids, for get to gathers and for any other occasion.



Skippy is a brand of peanut butter manufactured in the USA. In 1933, Joseph Rosenfield had the nutty idea to change the formula for peanut butter. He created SKIPPY® peanut butter, which was less sticky and longer-lasting...

Fifty years after Joseph Rosenfield's innovation, SKIPPY® peanut butter wowed peanut butter lovers with Natural peanut butter, the first no-stir natural peanut butter spread. This new spread was a revelation in nutty goodness with all the flavour, fewer ingredients and less mess. SKIPPY® peanut butter is still the choice for peanut butter lovers, filling lunch boxes, picnic baskets and kitchen tables everywhere.



Blessed with the magnificent Mediterranean climate in the best olive cultivating region, Acorsa brings the finest in Spanish table olives. Acorsa is one of the largest olive producers in the world and possesses one of the biggest infrastructure and most modern packaging lines to provide an incredible range and service. With factories in Málaga and Córdoba, it consists of 10 table olive co-operatives. Acorsa Spanish green olives are available whole, pitted, sliced and stuffed. Acorsa brings the best olives from the fields of Andalusia freshly harvested directly from the tree to the table.



Origin : Poland

Distributed in:



SANTE is an expert in functional food. They are one of the biggest producers of crunchy muesli and granola in Europe. Their strong market position results from constant quality improvement supported by professional management and a modern infrastructure.

Sante's products complywith the highest food safety standards approved by certifying audits (BRC Since 2008) and boast great consumer trust acknowledged by numerous awards.











Origin : UAE Distributed in:

Coroli is a brand synonymous with healthy cooking and has a legacy of almost 50 years across more than 25 countries globally. Indeed, it is a brand that a lot of people in the Middle East grew up on. Coroli is also a favourite brand of Top Chefs and Culinary Professionals across the Middle East. This universal appeal to

appetites shows how versatile Coroli cooking oil is in bringing out the flavor of food from many lands, with offerings ranging from Pure Sunflower Oil, Pure Corn Oil, Pure Canola Oil, Pure Cow Ghee to Organic Extra Virgin Olive Oil, Organic Virgin Coconut Oil. Coroli offers a wide range of healthy fats for the health conscious consumer.





Origin : India

Distributed in:



R. R. Oomerbhoy Pvt. Ltd. (RRO) has an extensive product selection ranging from edible oils to foremost global food brands. The company has carved a niche for itself among leading players in the food industry. At RRO, quality is a tradition. From sourcing the finest oil to stringent quality standards in processing, RRO has earned an enviable reputation in the manufacturing and marketing of superior edible oils.

## munchbox<sup>\*</sup>

MUNCH BETTER

Origin : UAE



Munchbox was established in 2014 as a UAE home grown brand dedicated to HEALTHY SNACKING. The company has evolved to serve various healthy food consumer needs through our innovative distribution channels in the GCC region including retail, online and B2B.

Our mission is to help people become healthier through providing healthy foods solutions, nutritious and tasty food options, that serve our consumer needs and dietary requirements. Munchbox thrives on its well-established inhouse R&D and manufacturing capabilities, which allow us to constantly adapt its offerings to the latest nutrition trends and consumer requirements. Based on Nutritional Values, Munchbox Products cater to a wide range of Dietary Requirements, including: Keto, Vegan, Vegetarian, Paleo, Gluten Free, Diabetic, Dairy Free & beyond.





Origin: UAE Distributed in:

Meher Potato Chips is processed with latest technology using only high quality natural ingredients. The potatoes used are specially selected directly from farms and the final product is 100% natural without any artificial additives. The chips are extra crispy, crunchy, rich in taste and healthy to eat.

Meher Potato Stix's is processed with latest technology using only high quality natural ingredients. Potato Stix's is the most eaten and popular crispy snacks.



### Schogetten

Origin : Germany





Schogetten chocolates have been seducing sweet-tooths piece by piece for over half a century, from 1962 to the present.

Flavors: Alpine Milk, Alpine Milk Hazelnut, Praline Noisettes, Stracciatella, Black & White, White, Dark, Latte Macchiato, Caramel Brownie, Gold Hazelnut Cocoa, Gold Dark Hazelnit Cocoa, Gold Salted Caramel, Gold Pistachio, Gold Coconut Almond. Dark Hazelnut, Hazelnut Wafer, Gold Salt cream, FEELINGS CHOCO, FONTESSA CHOCO, GRAZIA CHOCO, HAPPINESS CHOCO.







Origin : Pakistan Distributed in:





For over 50 years, EBM has delighted and nourished generations of consumers. We lead the market with 51% share as the largest FMCG company in Pakistan, serving 500 million consumers across the globe.

With the largest installed production capacity in Pakistan (over 200,000+ tons per annum) our products are found in shops worldwide. Rows and aisles of goodness is on display in the smallest street kiosk to the largest trade stores. With innovation at the core, we offer a varied selection of baked, nutritious, and affordable products, supplying happiness to consumers who have placed their trust in us for decades! Our continued status as one of the largest contributors to the economic progress of the country is only made possible by prioritizing the well-being of our consumers and employees. We aim to create a global impact beyond our current international footprint of 28 countries in North America, Europe, Asia, and Africa. At EBM we bake excellence, and our mission of nourishing lives, hearts, and communities drives us to be our biggest competition.





Distributed in:





San Miguel Foods, a division of San Miguel Food and Beverage, Inc., is comprised of leading food companies in the Philippines. Its products and services span across the entire value chain—from animal feeds, fresh chicken, and fresh meats to processed meats, flour, dairy, biscuits, and coffee—making it undoubtedly the most diversified food player in the country today.

Owning a portfolio of products and brands loved by millions, San Miguel Foods has built a name that's synonymous to fresh, safe-to-eat, and great-tasting food, offering convenience and value for money for consumers. Its strong brands, which include Magnolia, Purefoods, B-MEG, Monterey, Dari Crème, Star, La Pacita, Kambal Pandesal, and Treats, among others, are household names that have earned the mark of trust of generations of Filipinos.

San Miguel Foods is currently present in 28 countries worldwide, and is set to continue expanding globally, providing qualityand well-loved products to more Filipinos worldwide.

In everything the group does, San Miguel Foods is always good—not only in creating products defined by quality, taste, and safety, but also in the way the group connects with consumers, lives out its values, and contributes to nation-building. San Miguel Foods. Always Good.



Our Company, KLF Nirmal Industries has a legacy of 75 years tracing back to its founder Mr. K.L Francis who was a pioneer in the coconut oil industry in the State of Kerala, India. The word KLF in our company's name is derived from the name of Mr. K L Francis.

Beginning with traditional coconut cooking oil, over the years we have built up the largest range of coconut and its derivative products. In the Virgin coconut oil segment, we are market leaders in India and GCC with the largest in-house manufacturing capacity. In Coconut Milk Powder (CMP) we are the only Brand to exclusively use coconuts grown in the Malabar region in Kerala. Nuts from this region and our inhouse manufacturing processes impart flavour and aroma which is much appreciated by our consumers. Our CMP inhouse manufacturing capacity is the largest in India.

We launched our GCC operations in the year 2002 and we now have 20 years of experience operating in these markets. In GCC, KLF has market leadership in Coconut Cooking oil and in Virgin Coconut Oil segments. In GCC we operate through our Sharjah Airport International Free Zone based wholly owned subsidiary Company KLF International FZE.



Minara brand is synonymous with quality. Minara Sunflower Oil is enriched with Vitamins E and D and hence is one of the healthiest brands of Sunflower Oil in the market.

Manufactured by Areej Vegetable Oils and Derivatives (AVOD) S.A.O.G. is a public limited company. It has modern and hygienic plant that manufactures and markets top quality cooking oils, ghee, margarines; specialty fats, butter and mayonnaise products.



The Golden Saba Banana brand has been the leading brand of frozen Saba Banana products that are manufactured by 100% Filipino-owned agri-based company in Davao City, Philippines.

Golden Saba Banana products are made of natural, matured and quality native Philippine Saba Bananas using the state-of-the-art "individually quick-frozen" or (IQF) technology, keeping Golden Saba Bananas in their natural shape, color, smell and taste even after defrosting while prolonging the freezer shelf life (when stored at -18 to -20 degrees Celsius) to 24 months.

Product Ranges are Ready-to-Eat (RTE) or Microwavable for the Whole and Sliced Saba Bananas both in natural and sweetened formats. Ready-to-fry or cook ranges include the Banana Spring Rolls or Turon with Jackfruit filling and the Mini Spring Roll versions called Turonitos in Pineapple, Purple Yam or Ube and Durian fillings/flavors.





Origin : UAE



Distributed in:



Since 1949, Rabee has been utilizing cutting edge technology in the production of natural Rosewater, other drinks and food stuff making it recognized as a pioneer leading the industry with exclusive representatives in more than 45 countries globally.



## plaay



Origin : UAE

Distributed in: 🍆



Plaay Food Snack Trading LLC, is a UAE homegrown brand with a range of gut friendly, vegan and whey products including healthy chocolate Truffles and Energy Bars with no added sugar. We have 4 SKU's of Truffles and 4 SKU of Energy bars. A Truffle unit box is 60g with 4 protein balls inside and an Energy bars weighs about 35gms. All products have 12 months of shelf life and needs to be kept in 18-22 degrees temperature. Plaay head office is based in Business Bay Dubai whereas the manufacturing unit is in DIP 2.



Origin : Denmark

Distributed in:



"Emborg is a global brand who makes it easy for you to ensure both you and your family's wellbeing. With Emborg, you get real and tasty food of a consistent high quality and a wide selection of family-friendly food products at affordable prices.

It all started in 1947 when Emborg was founded. Since then Emborg have gained worldwide access, with over 300 products marketed in 84 countries, spread over six of the seven continents, aided by the great brand recognition from our loyal customers.

With Emborg, a meal does not have to be complicated or expensive to be delicious. With quality products and simple recipes, we offer delicious and enjoyable products with high nutritional value."



Origin : UAE

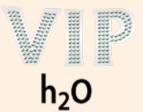


Distributed in:



Dubai Macaroni is a leading brand of pasta and sauce products in the United Arab Emirates. Dubai Macaroni use the premium ingredients and follow strict production standards to ensure that the pasta and sauces are not only delicious but also nutritious. Dubai Macaroni offers over 12 unique macaroni shapes and 4 types of sauces to a wide range of culinary preferences, from traditional favourites to innovative recipes. Using only the finest raw materials, Dubai macaroni is meticulously crafted to ensure exceptional texture and taste, while the sauces are made with rich and flavourful ingredients.

Whether you're making a simple spaghetti Bolognese or a more elaborate lasagna, Dubai Macaroni has everything you need to create a delicious and satisfying meal.



Origin : UAE

Distributed in:



VIP H2O is sourced from the pristine Hatta Mountain region, known for its pure and natural water sources. The water from Hatta Mountain is renowned for its exceptional quality and purity, making it an ideal choice for drinking The water. a natural filtration undergoes process as it flows through the mountain, resulting in clean and refreshing water.







Origin : Fiji Island 🌉



Distributed in:



FIJI Water was founded in 1996 out of the desire to share the earth's finest water with the world. Today, it is available in leading hotels, fine restaurants, retail locations, as well as by direct delivery. As a leading export of the Fiji Islands, FIJI Water is now the number one imported bottled water in the United States and is enjoyed in over 60 countries across the globe.

FIJI Water is committed to doing business responsibly and seeking meaningful opportunities to make a difference. That means investing in its communities and the environment and focusing its efforts around meaningful issues with like-minded partners to enable positive change.



Origin : KSA



Distributed in:



Indulge in the crisp and refreshing taste of Holsten Malt Beverage, a German classic crafted with precision and tradition. Savor the smooth, malty Flavors in every sip, perfect for those moments when you desire a non-alcoholic alternative without compromising on taste. Experience the essence of quality and authenticity with Holsten, the choice for those seeking a delightful malt beverage experience.





Discover the exquisite taste of Moussy Malt Beverage, a renowned favourite originating from Saudi Arabia. With its diverse range of Flavors and refreshing profile, Moussy offers a delightful escape for those seeking a non-alcoholic option. Whether you crave the classic malt essence or desire a burst of fruity goodness, Moussy has something to tantalize every palate. Elevate your beverage experience with Moussy, the epitome of flavour and refreshment.



POWER HORSE is an Austrian premium energy drink enjoyed by millions of fans across the globe everyday. Its range includes Original, Zero Sugar and Red Rush. It is essentially a lifestyle in a can that fuels ambitions. #UnstoppableYou is not just a brand slogan, but a genuine belief, which embodies exactly the reason for the brand's existence.

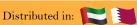
At its core POWER HORSE is not about being the absolute best in the world, unlike others, it's about becoming the best of oneself and keep improving. POWER HORSE is all about one's inner confidence. not about visible glory. It stems from the universal insight that not everyone can be the world champion, but everyone can endeavor to become a champion in their own world.



Indian Harvest rice is known for its delicate texture, unique aroma, and delicious taste. This long grain rice is carefully grown and harvested in the foothills of the Himalayas, where the climate and soil conditions are ideal for producing the finest quality basmati rice. Each grain is aged for at least 2 years, allowing it to develop a distinct aroma and flavor. The grains are then carefully milled and processed to ensure that only the best quality rice reaches the consumers. The brand takes pride in its commitment to providing the best quality rice, which is why it goes through rigorous quality checks at every stage of production. This ensures that the consumers receive a consistent and top-notch product every time they choose Indian Harvest.









Captain Oats has been a household name for over 50 years, and for good reason. Since its inception, this brand has been dedicated to bringing the healthy and natural goodness of Australian oats straight from the farm to your breakfast bowl. As a company, we take great pride in our process - from sourcing the finest quality oats from trusted farmers in Australia, to perfecting the art of milling through our OatiFresh process in Malaysia. This unique process involves carefully selecting and cleaning the oats, followed by a delicate milling process that preserves the nutritional benefits and flavor of the oats. We then seal in this delicious and wholesome goodness in every pack of Captain Oats, ensuring that every spoonful is packed with the essential nutrients and fiber that make oats such a vital part of a healthy diet. Our commitment to quality is unwavering, and we continue to innovate and improve our processes to bring you the best possible product.



The National Detergent Company SAOG (NDC) is one of the leading manufacturing companies in the Sultanate of Oman. NDC manufactures and distributes a wide range of highly reputed and successful brands covering various segments like detergents powders, liquid detergents, soaps, shampoos, allied laundry aids and other household cleaners. It also has a Sulphonation division engaged in the business of manufacturing and selling LABSA.

NDC began manufacturing and marketing of soaps and detergents in 1981. NDC believes in giving the best value for money to its consumers. Over the years, this very philosophy has helped the company build an expanding customer base and strong brand equity



Origin : India



Kama Sutra, famous for its bold and sensuous positioning, extended into the personal care category in 2008 by launching a range of men's fragrances. Currently KamaSutra enjoys a sizable Market Share in this cluttered category. One of it's fragrances "KS Spark" is the leading variant in the category.





Origin : USA

Distributed in:







Classic is a trusted name in quality household products for the last 48 years. Originally born in the USA, we take pride in offering high-quality products at affordable prices. Our brand has evolved over time, maintaining its commitment to delivering top quality products by utilizing leading manufacturing plants worldwide.

Our range of cleaning items, plastic bags and garbage bags are still crafted in USA to ensure that every product that bears the Classic name meets the highest standards, providing reliability and satisfaction to our customers.

With a diverse range of products designed to make daily chores easier, Classic has been a constant companion in Households across the globe. Choose Classic for a timeless combination of quality, affordability and convenience - get yourself the Classic Convenience today!





Origin : Oman

Distributed in:



Best in performance "TEEB" are manufactured with original fragrances made from pure attars developed in our own factory under strict quality control. The ingredients which form the fragrances are safe and nontoxic. It leaves nothing but only light and lingering aroma in the atmosphere for a long time. It is a "dry" substance. There is no solvent or water in it, thus you can spray on fabrics, which freshen up without becoming wet or stained. It is ozone friendly.

## SIM DE

Origin : Italy



Distributed in:



Pet food from The Monge group is the most important Italian industrial production house in the dog and cat food sector. Cooked in oven and seasoned French-style, it adds nutritive value with high content in noble proteins and good vitamins integration, & hence helps in gooddigestibility.





Origin : USA

Distributed in:



The Frontier Brand celebrates the tradition of charcoal grilling. This practice remains strong and is an integral part of the modern-day lifestyle. As families create new backyard memories of friends, food and fun, Frontier products are the perfect complement to the outdoor grilling experience. It features a variety of high-quality charcoals, woods and fuels.





Origin : Indonesia — Distributed in:





The Outdoor Brand celebrates the idea of grilling. Sourced from Sri Lanka, the Charcoal is made from Coconut shell and is of very high quality. Since Grilling is very much part of the contemporary lifestyle people, Outdoor Brand provides value for money product in this Category.





























Al Maya Supermarket (Since 1982) were pioneers with the free home delivery concept which it operates 24-hours, a feat that no other retailer can claim. Today Almaya Supermarkets has a strong network of over 55 supermarkets across the UAE and the Sultanate of Oman. Al Maya Supermarkets flourish in the specialized skills of managing fresh categories and have a strong integrated supply chain; sourcing directly from the countries of origin. Al Maya has sourcing offices in various resourceful port cities and arrangements with consolidators globally to ensure that the offering to our patrons is well differentiated and advocates better standards of health.











By diversifying into private labelling, Al Maya Group enhanced its supermarket offering with a unique range of bakery, food and homeware products under the name Maya's, Maya's Home, Bake hub & bread Basket.







in the UAE.



## **BORDERS**<sub>®</sub>

YOUR PLACE TO BE INSPIRED

Borders is a one-stop shop for everyone, with books that are powerful and literally inspiring. We believe today a reader and tomorrow a leader. It caters to all age groups with a variety of products such as books, toys, games & stationery. Borders is a part of the Al Maya Group, which opened its first store in 2006 and since, then it has been our mission to be the preferred place for knowledge and entertainment throughout the Gulf region.



Where a smile meets a giggle Smiggle, the world's greatest kid's lifestyle brand is the ultimate creator of colourful, fun and fashion-forward bags & accessories! Founded in Melbourne, Australia in 2003 Smiggle products feature exclusive designs and bold colours that are perfect for school, homework, travel & fun! Whether you're finding a birthday present or shopping for school, there's something for everyone.





Hallmark creates and sells a variety of products including greeting cards, gift wrap, stationery, ornaments, gifts and other related products. Our products are available in more than 30 languages with distribution in more than 100 countries and 100,000 rooftops worldwide. Hallmark has approximately 2000 plus stores world wide.

### **Al Maya Apparel**

Al Maya enjoys prestigious distribution partnerships with well-established key apparel brands ranging from sportswear to fashionware and intimates.



The Byford Brand was founded in 1919 by Mr. Donald Byford in Leicester England. With its impressive pedigree Byford products have long been synonymous with quality, comfort and fit.

The brand clearly focuses on excellence in men's innerwear and now extends this excellence to outerwear, with its footprint spans over 20 licensed territories throughout North America, Asia and Middle East with over 1500 sales points globally.





#### FRUIT#LOOM®

FRUIT OF TH ELOOM is a leading global brand specializing in the design, manufacture, and marketing of apparels that bring comfort, performance, and fun to everyday moments since 1851. A brand people all over the world love and trust. Al Maya Group distributes FRUIT OF THE LOOM products.



## DOLLAR

DOLLAR is a polular innerwear brand from India. Premium range of mens innerwear, made from 100% cotton yarn with huge colour variations. Dollar determines to deliver comfortable experience to the customer. The brand has a strong presence across international retail chains and expanding market in the Middle East.



DIM is a popular brand that was established in 1965. The widest choice of lingerie, tights and underwear for women and men. The brand is dedicated to producing practical and comfortable apparel that enhances your experience in sports as well as day to day life.



UPF is one of the leading fashion wholesalers in the Middle East. This associate member of the Al Maya Group supplies outstanding ranges of clothing for Men, Women & Kids to all the largest Hypermarkets in the U.A.E. With a strict approach to quality control in an effort to provide fashionable and affordable clothing lines to the entire family.



### **Al Maya Joint Venture**



#### Al Jazira Poultry Farm LLC

In 1999 the Al Maya Group partnered with Al Jazira Poultry Farm LLC to establish Dubai's first egg producing poultry farm. Inspired by Dubai-The City of Gold as it is commonly known; the eggs produced at Al Jazira Poultry are branded 'Golden Eggs'. Fine quality and freshness have made 'Golden Eggs' the number one selling brand of eggs in the UAE.





**SINCE 1982** 

**UAE.OMAN.BAHRAIN.KUWAIT.QATAR** 

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