

# AL MAYA GROUP NEWS

2019

## Growth comes with success

Al Maya Group established in 1982 by a pioneering and inspiring businessman Mr. L.K Pagarani. The Group is a Dubai based conglomerate that has become a force to reckon within the industry. Today the Group employs more than 5,000 employees from

30 different countries for its multiple business verticals; the FMCG Distribution of Food and Non-Food products, Processing Plants in India and other countries around the world, over 90 retail stores in the UAE & GCC including Supermarkets, Borders and Paperchase.



■ Inside picture of the new Al Maya HO



"I believe, Do it with passion or not at all."

- Mr. LK Pagarani  
FOUNDER

### ■ Our values

Our values are part of our DNA. They guide the way we work with our business partners, within our communities & with each other. Our values define our culture & help us fulfill our mission. Our company values respect, integrity, excellence and teamwork. These values help the company to succeed & maintain a position as one of the most respectful company in the region.

### ■ Our mission

Our deepest purpose as an organization is to improve business across the region with a goal to provide the highest level of services by providing the broadest selection of products and assuring a value that improves the lifestyle of the consumer.

### ■ Network

Headquartered in the UAE, the Al Maya Group has strengthened its regional presence across Oman, Bahrain and Kuwait over the past two decades. Besides this the group has also been fortifying its global identity with stores in India and the United Kingdom.

### ■ New Al Maya HO

Located in Techno Park, Jabel Ali, Dubai, UAE, close to the Al Maktoum International Airport and upcoming World Expo 2020. The new facility comprises of a state-of-the-art office premise with a built up area of approximately 861,000 ft2 to facilitate and centralize the business. The scheduled completion is estimated to be in the 3rd quarter of 2018.



UAE • GCC • UK • INDIA

SINCE 1982



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# AL MAYA FMCG NEWS

GULFOOD  
2019

## State-of-the art FMCG distribution facilities across UAE, Oman, Kuwait, Bahrain & UK

To improve operational efficiencies & provide excellent services to its customers, the group has built a new world class state-of-the art office premises & warehousing facilities

exceeding 861,000 sq ft area strategically located at Jebel Ali Industrial Area 3 in Dubai, which is having close proximity to Al Maktoum Airport & the upcoming World Expo 2020 site.

## NEW PARTNERSHIPS

GOON, PARLIMENT, PULSE, DAIRY MAX,  
PASS PASS, FULFILL, PINAR,  
PROTIEN BAKESHOP, RAJNIGANDA,  
GALAXY, BOUNTY AND M N M.



■ Inside picture of the new warehouse, 131,840 Sq.ft.



■ New Al Maya HO building, Jebel Ali Industrial Area 3



■ Inside picture of the new Al Maya HO

Today it has a well-structured state-of-the art FMCG distribution facilities across UAE, Oman, Kuwait, Bahrain & UK, representing renowned multinational & regional brands. In addition, as an exclusive distributor, it represents some of the finest FMCG products from India for the wider Indian diaspora & the consumers at large.

These brands are Society Tea, MTR range, Gowardhan Ghee & Paneer, Pillsbury Wheat Flour, Aeroplane Pickles, Kohinoor Rice & Paneer, Bikano range, RRO Mustard Oil, Horlicks Biscuits, Rajanigandha, Dairy Max, Pulse Candy, Pulse Mango Drink etc.





ORONAMIN C is a carbonated drink that contains nutrients inclusive of vitamin C, proteins and honey. Manufactured and developed by Otsuka Pharmaceuticals, Japan - one of the largest pharmaceutical brands in the country, ORONAMIN C is a leading name in the nutrition drink category. This popular drink has been available in the market for 30 years and continues to be loved and consumed by people of all nationalities. Nutritious, delicious and much loved, ORONAMIN C continues to be the no.1 nutritional brand in the region.



Distributed in:

“We, Otsuka Pharmaceutical and Al Maya, have been working together more than 30 years to develop our brand ORONAMIN C and POCARI SWEAT. Thanks to AL MAYA'S continuous support, our brands have become a popular healthy drink in the UAE” - By Otsuka



BUNDABERG non-alcoholic beverage originating from Australia has two variants viz. Ginger & Root. BUNDABERG is brewed with real, natural ingredients, and is brewed for as long as it takes to extract maximum flavour from real ingredients.



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POCARI SWEAT, enjoyed by many is a re-hydration drink that replenishes the body with water, electrolytes, minerals and Vitamin C lost during daily activities. With its replenishing qualities, POCARI SWEAT serves as the ideal drink for a healthy lifestyle. Manufactured and developed by Otsuka Pharmaceuticals - one of the largest Pharmaceutical Co. in Japan - POCARI SWEAT is an isotonic drink that contains a well balanced formula of carbohydrates and required salts and minerals for proper hydration.



Distributed in:



As the perfect thirst quencher for hot summer days, Ice Cool is the fastest selling coconut juice in the Middle East and South-East Asia. Every can of Ice Cool contains up to 70% of fresh young coconut juice with tender pulp intact. With natural isotonic properties, the drink also helps hydrate the human body and replenish lost nutrients.



Distributed in:

“Partnering with Al Maya Group in UAE for over 10 years, we have seen the “Ice Cool” brand grow tremendously in the country both in terms of sales and branding. Al Maya’s expertise in both the food distribution network and supermarket retail business has been a great advantage, proving us with valuable insight and input into the consumerism trends”. by ICE COOL



UFC Coconut Water is 100% natural coconut water from Thailand where the world's most delicious coconuts are grown. It is a healthy, natural rehydration beverage that contains no added sugar or additives.

The sweet taste of the drink comes straight from the plant and no additives means no caffeine, fat, cholesterol, or preservatives; just delightfully pure coconut water.

UFC Coconut Water is also highly nutritious. It is a functional food because it provides many additional health benefits.

Distributed in:

"We have been a business partner with the Al Maya Group since 2015. Over the past 4 years, they have been very cooperative and supportive to create UFC brand awareness and UFC reputation, to be the one of well-known brand of beverages in UAE market.

With the professionalism, long experience and great cooperation of Al Maya company, they well understand the market situation and consumers behavior, all these things are the major factors of UFC's success and brand penetration into the market until now.

Al Maya Group is a true business partner and one of the best our distributor for UFC brand in GCC country" - by UFC Thailand



Hydro Coco is a premium coconut water. Created from the original coconut water that comes from the largest palm plantation in Indonesia, Hydro Coco is produced by Kalbe International, a company expert in the field of health and nutrition, using UHT and aseptic technology thus making Hydro Coco free of preservatives, artificial colors, and artificial sweeteners so that the quality of coconut water as well as nutrients and minerals remain intact. Hydro Coco is packed with Tetra Prisma packaging from Tetra Pak packaging which is easily recyclable and is environmentally friendly.

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Specialisti del Limone



A market leader in Europe, Polenghi is one of the largest lemon juice producers in the world. Established in 1970 in Italy, Polenghi's factory have manufacturing plants in Italy, France and Belgium.

Polenghi uses the highest quality 100% pure Italian Lemon & Lime and takes care to retain the essential oils which are usually lost during processing. They have a trendy, modern packaging and are exported to over 50 countries.

Distributed in:



Product of  Denmark

## Beautiful DENMARK

Jacobsens Bakery Ltd. is the preferred supplier of Danish quality cookies packed in an extensive range of added value tins by major retailers all over the world. This position has been achieved through detailed knowledge about the constant changes in market and consumer demands and consequently constant innovation within products and designs.



Distributed in: 



# Cadbury



Cadbury, a British multinational confectionery company wholly owned by Mondelez International, is the second-largest confectionery brand in the world. For many years Cadbury has been synonymous with best quality chocolate and luxurious treats. Here at Mondelez, they know that the combination of Cadbury chocolate with their biscuits is a sure-fire winner, so they have lots of exciting plans for Cadbury biscuit range for UAE market.

Distributed in: 

The Maestro Swiss Group is a fast moving consumer goods Manufacturing, Sales and Marketing enterprise in the food & beverage industry. They are located in Malaysia. Maestro Swiss sells products under three brands names; Vochelle (Chocolate), Vico (chocolate malt drinks) and Darry's (sweets) and these products are distributed to over 17,000 outlets across East and West Malaysia. Their products are also exported to more than 20 countries worldwide.

Distributed in: 



## VOCHELLE



“Al Maya Group, is truly an outstanding business organization with responsible leadership at the helm that stands out amongst her peers.

It is without a doubt that Group has been instrumental in the rise of Al Maya Group, pioneering her success in the retail business where history has been written time and again.” - By Vochelle



## VINAMILK

NEW Alpha Sweetened Condensed Filled Milk is the perfect partner in making your foods, desserts, milk tea & other beverage concoctions more delicious.

Alpha Sweetened Condensed Filled Milk is manufactured by VINAMILK, a market leader in Vietnam established in 1976. Exporting to more than 40 countries over the world, VINAMILK offers various product lines.



Distributed in: 



## HartBeat

Launched in 1984, HART-BEAT Candy stands apart in the world of confectionary with a delicious hard candy lozenge revealing a soft chewy centre. Available in a variety of sizes and flavours, including lemon, strawberry and lychee and exported to over 30 countries worldwide, the range also includes soft candy, licorice, bubble gum and lollipops.



Distributed in: 



# ACORSA

Blessed with the magnificent Mediterranean climate in the best olive cultivating region, Acorsa brings the finest in Spanish table olives. Acorsa is one of the largest olive producers in the world and possesses one of the biggest infrastructure and most modern packaging lines to provide an incredible range and service. With factories in Málaga and Córdoba, it consists of 10 table olive co-operatives.

Acorsa Spanish green olives are available whole, pitted, sliced and stuffed. Acorsa brings the best olives from the fields of Andalusia freshly harvested directly from the tree to the table.



Distributed in:



# KOKA 可口

The Noodle People

Everybody has tried instant noodles in some form or the other. Nothing beats a fast and easy formula where you can have a steaming cup of noodles in just two quick minutes.

KOKA caters to this demand but takes it to the next level by supplying customers with both favourite flavours and instant meals.



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While its history nears the century mark, MTR Foods stands tall as an Indian heritage brand. A popular household name today, MTR Foods is synonymous with authentic Indian cuisine. With a diverse portfolio including breakfast, lunch and dinner, snacks and desserts that cover every meal occasion, MTR unifies India tastefully - making the homemaker the 'hero'. The journey to being India's premier, processed food company has been marked by a constant focus on innovation and the adoption of new technology keeping alive the tradition of unmatched taste, purity and quality.

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A breakfast oatmeal called Jungle Oats — was conceived at the end of the 19th century by a Mr Redler and officially launched in Cape Town, South Africa in 1920. The first Jungle mill was built to help farmers but also to contribute to making South Africa prosperous. It used a unique milling process that gives Jungle Oats its nutty flavour to this day. Together with unwavering quality, this has ensured that Jungle products have been a familiar favourite in South African homes for 95 years.

Distributed in:

# Horlicks



Horlicks is an old & trusted brand from GlaxoSmithKline since 1970s in the UK and India. A crunchier milkier biscuit with Calcium & Protein equivalent to 2 glasses of milk in each pack & packed with Vitamins. The more nourishing noodles with 4 grains rice, wheat, ragi, corn and with power vitamins. Available in 2 variants: regular (masala) and four grain (Ala Masala).



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## SOCIETY

Originating from the lush greenery of India's hilly tea estates, Society Tea has become famous over the last 75 years for its impeccable sense of taste. Society Tea has continually combined quality with innovation to produce teas that retain both their fragrant aroma and exceptional taste. Distinctively packed, Society Tea consists of the finest premium blend of teas produced and has consistently been backed by innovative advertising campaigns and a strong distribution network ensuring that the product reaches its customers with its values intact.



Distributed in:



## BUENAS

Buenas Fruit Preserves are fruits that have been prepared and bottled for long term storage. The most famous in the category is the Buenas Nata De Coco which is available in white, red and green colour.

Other variants of Buenas fruit preserves are Kaong (Sugar Palm Fruit), Red Mung Beans, White Beans, Sweet Banana, Sweet Purple Yam Spread, Sweet Macapuno Balls, Macapuno String and Sweet Coconut Spread.



Distributed in:



## Sante

SANTE is an expert in functional food. They are one of the biggest producers of crunchy muesli and granola in Europe. Their strong market position results from constant quality improvement supported by professional management and a modern infrastructure.

Sante's products comply with the highest food safety standards approved by certifying audits (BRC Since 2008) and boast great consumer trust acknowledged by numerous awards.



Distributed in:



## BIKANO

The ever popular international brand Bikano offers a delicious range of packaged products like sweets and namkeens to enjoy. Manufactured to world standards of hygiene and quality, Bikano is the most preferred in-between meal snack all over the world. With its vast variety of finest packaged products, one can always be ready to celebrate a sweet moment, anytime, anywhere and for every joyous occasion.

Distributed in:



## SKIPPY

Skippy is a brand of peanut butter manufactured in the USA. In 1933, Joseph Rosenfield had the nutty idea to change the formula for peanut butter. He created SKIPPY® peanut butter, which was less sticky and longer-lasting.

Fifty years after Joseph Rosenfield's innovation, SKIPPY® peanut butter wowed peanut butter lovers with Natural peanut butter, the first no-stir natural peanut butter spread. This new spread was a revelation in nutty goodness with all the flavour, fewer ingredients and less mess. SKIPPY® peanut butter is still the choice for peanut butter lovers, filling lunch boxes, picnic baskets and kitchen tables everywhere.



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“ Our company Bikanervala Foods Pvt. Ltd. is a leading supplier of Food products to all over the world and this required to work with expert distribution partner like Al-Maya who understand the high standards that our company have and are most efficient in delivering well within time limits. I would highly recommend working with them.” - By Bikanervala



# Kraft Heinz

The H.J. Heinz Company, headquartered in Pittsburgh, Pennsylvania, is the most global of all U.S. based food companies. Well known around the world, they bring to you the same fresh taste that makes Heinz famous, with a variety of products that include corned beef, as well as tuna flakes, among others.



“Al Maya has been a trusted partner of Kraft Heinz in the UAE for a number of years. They consistently execute the plans with excellence”- by Kraft Heinz

Distributed in:

# Renuka



Renuka offers pure, clean and straightforward coconut flavoured products. Packed in easy-open-end can Renuka Coconut Milk offers the ultimate convenience to the consumer and transforms any dish to a tropical specialty.

Renuka Coconut Milk Powder comes only from the pure and freshly pressed coconut milk combined with natural stabilizers. It gives the richest, creamiest, real tasting coconut milk upon reconstitution.



Distributed in:



# American KITCHEN



Originating from Delaware, USA, American Kitchen recognises that the heart of every happy home is a well-stocked kitchen, bursting with all the right ingredients to create flavourful dishes.

The American Kitchen products range from syrups, sauces, microwave popcorn, salad dressings, mayonnaise, and more. Al Maya Trading has been appointed as the distributor for the American Kithchen Range in the UAE.

Distributed in:



# PINA

PINA is based in the cradle of saffron and is the first in Spain to obtain certification for producing and marketing organic saffron. Its headquarters in Novelda (Alicante, Spain) gives birth to the initiatives that will undoubtedly influence the global trade in saffron.

Served in over 40 countries, PINA's saffron has been obtained through the best producing areas and thus guarantee the best in taste and quality. PINA obtains perfectly dehydrated saffron whilst maintaining all the features of fresh saffron regarding size, smoothness and appearance and even at times surpasses its qualities of flavour, aroma and colouring power.



Distributed in:



# Kawan

Established more than 30 years ago, KAWAN is one of the largest manufacturers of frozen Asian food delicacies. KAWAN brand operates with the mission to be the best in supplying high quality, affordable and convenient food.

# كافان



Distributed in:

“Our business relationship with Al Maya Trading started more than a decade ago. During these years our partnership has grown stronger and Al Maya has proved to be a reliable partner with a remarkable network that increase and consolidate our presence in the Middle East region”- by PINA

# Minara



Minara brand is synonymous with quality. Minara Sunflower Oil is enriched with Vitamins E and D and hence is one of the healthiest brands of Sunflower Oil in the market.

Manufactured by Areej Vegetable Oils and Derivatives (AVOD) S.A.O.G. is a public limited company. It has modern and hygienic plant that manufactures and markets top quality cooking oils, ghee, margarines; specialty fats, butter and mayonnaise products.



Distributed in:



## Gowardhan

Founded by Parag Milk Foods Pvt. Ltd. in 1992, Gowardhan is one of India's largest private dairies, with an output capacity of 1,000,000 liters per day. Gowardhan is from an ISO 9000 and AGMARK certified company, committed to international standards of product quality.

Gowardhan ghee, untouched by hand in the manufacturing process, is great on taste and made from 100% pure cow's milk. Gowardhan Paneer has a low fat content and is high in calcium & protein.



Distributed in:



Pınar Su (Pınar Waters), a member of Yasar Group, one of the respected institutions in Turkey introduced packaged bottled mineral water to Turkish consumers in 1984.

With state-of-the-art production facilities of international standards, a fully automated filling process is carried out by means of Class 100 Isolator and Clean Room technology without disrupting the water's natural structure or changing its mineral balance.

Pınar Su maintains its leading position on being the first packaged water brand in Turkey with TSE certificate



Distributed in:



“We are very much honored to be able to start dealing with Al Maya Group as a principal in 2018. Al Maya Group is not only a prominent professional distributor ,but also a reliable “brand builder” as a local partner in GCC. We are looking forward to having a further collaboration with Al Maya Group for various products!” By Goo-N



“GOO.N Diaper using advance Japanese technology, has a new innovative breathing material which provides a cotton-like feeling and is able to absorb up to 5 cups of liquid. GOO.N Diaper has a stretchy fit around the legs and tummy enabling the baby to move easily. The Japanese word “GOO.N” refers to a baby’s “Steady-Growth” and it reflects the desire for all babies to keep growing. GOO.N is the Bronze Medal Winner of Mother, Baby & Child’s Awards 2018 (MBC) in the category of Disposable Nappy Brand of the Year in the U.A.E. Daio Paper Corporation, the Manufacturer of Goo.N, is Japan’s 3rd largest total Pulp and Paper Manufacturing Company producing a wide range of papers such as newsprint, printing and publication paper, communication paper, container-board, household paper etc. and has also established a strong presence in Home and Personal Care category.”



Distributed in: 

## Protein Bakeshop



At the Protein Bakeshop we want to help you live a healthier and fitter life. We want you to fulfill your sugar craving and have fun while doing it. To do this we have partnered with one of the best nutritionist in town, Rashi Chowdhary, who helped create all our delicious yet healthy recipes.

We took some of the healthiest ingredients, replaced refined sugar with natural sugars, increased the amount of good fats and protein to improve the overall nutritional profile of desserts, so you can enjoy your favorite dessert guilt free! Each of our products has balanced macros and is nutrient rich so you get a whole lot of goodness in every bite.

We produce food that loves you back!"



Distributed in: 



The Dairymax care, love and superlative quality that goes into each of Dairymax product makes them a healthy habit for you. Dairymax Ghee aims to spread good health by sourcing the materials directly from source and processing it in a world-class facility to create the best quality Ghee.

Distributed in:



Pulse Mango drink with a tangy twist flavour, it's a refreshing mix of wholesome mango and tanginess, together, to give you a lip-smacking, thirst-quenching, mango drinking experience.

Pulse Candy is India's number ONE candy, it's an experience of luscious flavours. Pulse' is a different experience that begins with the taste of fruity flavour and peaks with a tangy surprise. The unique and innovative combination of various flavours has made Pulse stand out and become a nationwide favourite. Each flavour has the burst of tanginess, a mouth full of fun and peculiarity that is alluring. This irresistible fervour for Pulse candy is extended to the brand communication, with a tag line of 'Pran jaaye par Pulse na jaaye'.

Pulse Candy is available in five flavours - Kachcha Aam, Guava, Orange, Pineapple and Litchi



Distributed in:



Catch Salt & Spices is India's foremost spice brand known for its unmatched product quality since 1987, using the freshest picks and blended to perfection with the help of a unique Low temperature Grinding Technology, Catch Spices don't just guarantee purity but also a delightful taste and aroma in every scoop.

Their signature range - Sprinklers are available in Salt, Pepper, Chat Masala, Dahi Masala Black Salt and Rock Salt

Distributed in:



Passpass is a leading Indian Mouth Freshener brand. It offers amazing freshness through its handpicked natural ingredients known for its differential mouth freshening properties, such as dry dates, fennel, coconut flakes, silver coated cardamom seeds, coriander seeds, herbs etc.

Available in two different exciting flavours to suit the taste buds; Mint and Meetha Magic



Distributed in:



A passion for perfection and impeccable quality lies behind the creation of Rajnigandha Silver Pearls – Silver coated cardamom seed. The chosen silver coated cardamom seeds are blended with saffron to elevate the mouth refreshing experience to a new high. It's a fusion of exceptional taste and freshness.

Available in Sachets and Dispenser Pack



Distributed in:



Fulfil Vitamin and Protein bars were created to give you a healthy, high protein alternative to conventional tasty snack foods. Fulfil vitamin and protein bars are available in 8 incredible flavours. Fulfil bars are low in carbs and sugar, high in fibre and low in calories and really do taste as good as they sound and with the RDA of 9 essential vitamins and minerals these give your body a helping hand to stay fit and healthy. This makes them a perfect addition to any diet whether you are looking to build muscle, lose weight or are just looking to maintain a balanced and active lifestyle



Distributed in:



Mars Chocolate Drinks and Treats introduced a range of fabulous cookies that have re-invigorated the biscuit category.

M&M Cookies: M&M's® Chocolate Cookies, bring all the fun of the M&M's® brand to life with colourful chocolate M&M's® baked in a chocolate cookie.

Bounty Cookies: Bounty® Soft Baked Cookies, combining moist tender flakes of coconut and chocolate chunks to create a taste of paradise in a cookie.

Twix Soft Centres: If you're a Twix fan, we've got you covered with these fabulous biscuits. With eight scrumptious biscuits in each pack, filled with oozing caramel and delicious chocolate pieces Twix® Soft Centres combine everything you adore about Twix®.

Mars Cookie: Taking the much-loved flavour of Mars® and combining it into a delicious Double Chocolate and Caramel Soft Baked Cookie.

Whether it's crunchy biscuit, delicious caramel or milk chocolate, our biscuits will bring a little joy and a big difference to your day.

Mars Cookies are produced and sold in the GCC in partnership with Burton's Biscuit Company

Distributed in:





Pillsbury Chakki Fresh Atta flour provides consumers with deliciously soft rotis, along with the convenience of a packaged, branded product. Pillsbury has been recognised as a “super brand” in the branded atta category, and is one of the leading players, with products distributed in more than 500 towns and 100,000 outlets throughout India. Pillsbury Chakki Fresh Atta is 100 percent whole wheat grain atta with fibre which acts as a carrier of oxygen in the body.



Distributed in:



A brand that has touched the lives of consumers since more than 25 years in over 60 countries with not only the finest Basmati rice, but also a wide range of assorted foods. Kohinoor Basmati rice brings a variety of basmati rice, specially the Gold XL Long Grain from river water of Himalayas. Paneer (cottage cheese), one of the few types of cheese indigenous to the Indian subcontinent, is a delight for connoisseurs of Indian food.



Distributed in:



**AEROPLANE**

Distributed in:

ADF Foods LTD. started as a humble venture back in 1932 of a small retail store selling Dry Fruits & Nuts and soon diversified into a Major Food Processing Company manufacturing ethnic Indian pickles, chutneys, canned foods, frozen foods and spices under various brand names which are leaders today in their segments and categories.

A few years after the Camel Brand acquisition, they launched an economy brand of Indian pickles in the Middle East under the name, “Aeroplane”. Aeroplane Pickles has since been a leader in the economy segment. In the food services category, Aeroplane is the leading Mango Chutney brand in the UK and the USA.



Our business relationship with Al Maya has been fruitful, transparent and long-lasting. We have enjoyed doing business with them because we share the same set of core values. Being a forward looking company, their vision has always helped us grow our business, whether it's their vast distribution network or sales and marketing expertise.” - By Aeroplane



Pearl Swan, a jasmine rice brand, offers impeccable long grain of aromatic rice. Vietnam is one of world's richest agricultural regions and is the second-largest exporter of jasmine rice worldwide. Packed from Vietnam, Pearl Swan is a perfect mix of quality and affordability which makes this the best packaged Jasmine Rice around. It is available and accepted widely across UAE because of its perfect length, color and flavor.

Distributed in:



**RRO**

R. R. Oomerbhoj Pvt. Ltd. (RRO) has an extensive product selection ranging from edible oils to foremost global food brands. The company has carved a niche for itself among leading players in the food industry. At RRO, quality is a tradition. From sourcing the finest oil to stringent quality standards in processing, RRO has earned an enviable reputation in the manufacturing and marketing of superior edible oils.



Distributed in:



Brought to you by the renowned UNITAMA SARI MAS (Indonesia), SEA GULL



Distributed in:



# simba

Pet food from The Monge group is the most important Italian industrial production house in the dog and cat food sector. Cooked in oven and seasoned French-style, it adds nutritive value with high content in noble proteins and good vitamins integration, & hence helps in good digestibility.



Distributed in:



# DAHLIA



DAHLIA offer range of Naphthalene moth balls & PDCB balls to protect your belongings from moisture & bring in freshness like never before.

Distributed in:



# طيب تيبب TEEB

Best in performance “TEEB” are manufactured with original fragrances made from pure attars developed in our own factory under strict quality control. The ingredients which form the fragrances are safe and nontoxic. It leaves nothing but only light and lingering aroma in the atmosphere for a long time. It is a “dry” substance. There is no solvent or water in it, thus you can spray on fabrics, which freshen up without becoming wet or stained. It is ozone friendly.



Distributed in:

# LUXUS

Luxus garbage bags, helps keep your house and kitchen clean and garbage free.

With top quality and thickness, it is leak proof and ensures odor is captured and kept within its territory. These bags are ideal for the kitchen, office or anywhere else. It is available in different sizes to cater to various uses. They are also strong enough to hold your heavy laundry, linen, clothing, toys, holiday decorations, and other household material.



Distributed in:

# AL MAYA RETAIL NEWS



Al Maya Supermarkets' legacy is a journey that has evolved and matured since 1982. Standing on the core values of freshness, product range, affordable pricing, service and ideal locations, all ensuring it's retained loyal customer base.

Al Maya Supermarket also were pioneers with the free home delivery concept which it operates 24-hours, a feat that no other retailer can claim. Today Almaya Supermarkets has a strong network of over fifty supermarkets across the UAE and the Sultanate of Oman.



## SERVICES OF ALMAYA SUPERMARKETS

Free Home Delivery

Floral & Gifting

24/7  
800ALMAYA

Card payment facility  
on Home delivery

Facebook Next Day delivery

International Orders  
Whatsapp Orders  
Gift Voucher



## PRODUCT CATEGORIES

FRESH FOOD HOME & DÉCOR BY  
AIR FOODS ELECTRONICS

ORGANIC & BIO HOME

BRANDS-MAYA'S AND MAYA'S

HOME BAKERY STATIONARY

FROZEN READY FOODS DIET

PRODUCTS FLORIST DAIRY

HYGIENE PRODUCTS



Al Maya Supermarkets flourish in the specialized skills of managing fresh categories and have a strong integrated supply chain; sourcing directly from the countries of origin. Al Maya has sourcing offices in various resourceful port cities and arrangements with consolidators globally to ensure that the offering to our patrons is well differentiated and advocates better standards of health

### Paperchase

is the UK's top shopping spot for exciting design-led stationery. For over 40 years now, we have brought our customers stunning stationery, beautiful notebooks, unique greeting cards, distinctive gifts as well as quality art and craft materials. We bring our customers the best of London design, translating trends into stylish stationery products with quintessentially quirky British style.

At Paperchase, you will find everything you need to organise yourself at home, work, school and in the office. So whether you prefer new or classic design, there is something perfect for you at Paperchase.

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### Borders

is a one-stop shop for everyone, with books that are powerful and literally inspiring. We believe today a reader and tomorrow a leader. It caters to all age groups with a variety of products such as books, toys, games & stationery. Borders is a part of the Al Maya Group, which opened its first store in 2006 and since, then it has been our mission to be the preferred place for knowledge and entertainment throughout the Gulf region.

We provide a great selection of promotions through the year for our various products. We believe in selling books to educate the general public in matters of life, history and entertainment around the world. As we cater to all age groups we ensure to keep an array of products to satisfy every individual.

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# AL MAYA BAKERY & MAYA'S NEWS

**By diversifying into private labelling, Al Maya Group enhanced its supermarket offering with a unique range of bakery, food and homeware products under the name Maya's, Bake hub & bread Basket.**

**Bake Hub** bakery, a state-of-the-art, operating 24/7/365 days, central baking facility specialises in French artesian viennoiseries, gourmet European loafs and rolls, French patisseries and the popular American range, from delicious doughnuts to red-velvet muffins. Primarily catering to the requirements of UAE's HORECA segment, Bake Hub's clients include leaders in the aviation industry, prestigious hotel chains & bespoke cafes and

restaurants. Bake Hub is also of huge strategic relevance to Al Maya Group's core business of food retailing and delivers to the requirements of fifty retail outlets pan UAE. With a team of skilled master bakers of international origins, Bake Hub masters the art of traditional scratch bakery & has acquired skills in the bake-off methodology. Bake Hub products today are trusted & accompanied with gourmet platters served across the UAE.



**Bread basket** provides customers with fresh, home-baked breads, croissants and pastries where customers can find a wider range of home baked products at their neighborhood Al Maya supermarket store.

**MAYA'S** - By diversifying into private labelling, Al Maya Group enhanced its supermarket offering with a unique range of food products and homeware under the name Maya's, a brand that perfectly balances value and quality. Ranging from products like rice, flour, lentils, nuts and household products like washing liquids & aluminum foil to plastic wraps and much more, these products have helped the Group capitalize on their ever-growing success in the industry. Maya's is exclusively sold across all Al Maya Supermarkets & has evolved into an everyday household name. Distribution opportunities available for export outside the UAE only. For enquiries,

please write to: [mayas@almaya.ae](mailto:mayas@almaya.ae)

**MAYA'S HOME** Maya's Home provides a wide range of affordable Home and Living products, only available at Almaya Supermarkets across the UAE.



**MAYA'S RESTAURANT** Serving up a delicate range of Indian and International favorites.

*maya's*

**maya's**  
home

*maya's*  
Restaurant



# AL MAYA APPAREL & JV NEWS

Al Maya enjoys prestigious distribution partnerships with well-established key apparel brands ranging from sportswear to fashion ware and intimates.



**UPF**

is one of the leading fashion wholesalers in the Middle East. This associate member of the Al Maya Group supplies outstanding ranges of clothing for Men, Women & Kids to all the largest Hypermarkets in the U.A.E. With a strict approach to quality control in an effort to provide fashionable and affordable clothing lines to the entire family.

## AL MAYA Apparel



**Al Jazeera Poultry Farm LLC**

In 1999 the Al Maya Group partnered with Al Jazeera Poultry Farm LLC to establish Dubai's first egg producing poultry farm. Inspired by Dubai-The City of Gold as it is commonly known; the eggs produced at Al Jazira Poultry are branded 'Golden Eggs'. Fine quality and freshness have made 'Golden Eggs' the number one selling brand of eggs in the UAE.

**Al Jazeera Poultry Farm LLC STORY**

AL JAZIRA POULTRY FARM IS UAE'S PREMIERE EGG PRODUCTION POULTRY FARM ESTABLISHED IN 1999. WE SET OUT TO LAY THE FOUNDATION FOR A MODEL POULTRY FARM, LEADING THE WAY IN INNOVATIVE AND PROGRESSIVE POULTRY FARMING IN THE REGION. TODAY WE ARE THE NO. 1 EGG BRAND IN THE COUNTRY. EVERY DAY WE AWAKEN OUR CONSUMERS' TASTE BUDS TO A NUTRITIOUS AND DELICIOUS BREAKFAST OF FINE QUALITY, FARM FRESH 'GOLDEN EGGS' WITH BRIGHT GOLDEN YOLKS THAT BRING IN A MORNING OF SUNSHINE STRAIGHT ONTO THEIR PLATES. THE EGGS ARE PRODUCED IN SAFE AND STRICTLY MONITORED HYGIENIC CONDITIONS ENSURING HIGH LEVELS OF BIO-SECURITY WITHIN OUR FARMS. FOOD SAFETY IS PARAMOUNT TO US AND OUR STAFF IS PERIODICALLY TRAINED AND UPDATED ON FOOD SAFETY AS WELL AS PERSONAL HYGIENE. WE NURTURE OUR HENS WITH GREAT CARE PROVIDING THEM WITH A STRESS-FREE ENVIRONMENT AND A 100% VEGETARIAN DIET. THE HIGH-QUALITY FEED PRODUCED WITHIN OUR FARMS IS NUTRITIONALLY FORTIFIED. AS PART OF OUR CORPORATE SOCIAL RESPONSIBILITY, WE PARTICIPATE IN VARIOUS EVENTS ORGANIZED BY LOCAL INSTITUTIONS, HEALTH CLINICS AND SCHOOLS. WE ADVOCATE THE CONCEPT OF THE TRIPLE BOTTOM LINE: SOCIAL, ENVIRONMENTAL AND ECONOMIC - OR "PEOPLE, PLANET, PROFIT." THIS INCLUDES CUSTOMERS, INVESTORS, EMPLOYEES AND SOCIETY AS A WHOLE. FURTHERING OUR COMMITMENT TO SOCIAL RESPONSIBILITY & EXCELLENT CUSTOMER RELATIONSHIPS, WE HAVE INTRODUCED HEALTH-ENHANCING PRODUCTS SUCH AS DHA OMEGA-3, VITAMIN-E, SELENIUM AND LUTEIN ENRICHED EGGS.



## AL MAYA Joint Venture

